



AGREEMENT MADE BETWEEN

**WCBS-TV**

CONTRACT NO. REV.

1011-57972-1

DATE PRINTED

09/07/12

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

PAGE 1

22426	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	303626	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	MEDIA STRATEGIES & RESEARCH			GILLIBRAND FOR SENATE			
AND	11350 Random Hills Rd Ste 670			PO BOX 15734			
ADDRESS	Fairfax	VA	22030-7428		Washington DC 20003-0734		
	USA			USA			
CONTACT	Rachael Beale			PRODUCT Gillibrand for Senate 2012			
LOCAL SALESPERSON	VINCENT MCCARTHY		AGENCY EST. NO.	PRODUCT 1300			
			11699	CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 10/14/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	W	1	05:00A	06:00A	30S	10/10/12-10/10/12	2 NEWS THIS MORNING 5-6AM	1	600.00	600.00
2 LUR	11111..	5	06:00A	07:00A	30S	10/08/12-10/12/12	2 NEWS THIS MORNING	5	1200.00	6000.00
3 LUR	11111..	5	07:00A	09:00A	30S	10/08/12-10/12/12	THE EARLY SHOW	5	600.00	3000.00
4 LUR	Sa	1	07:00A	09:00A	30S	10/13/12-10/13/12	CBS NEWS SATURDAY MORNING	1	600.00	600.00
5 LUR	Su	1	08:58A	10:30A	30S	10/14/12-10/14/12	CBS SUNDAY MORNING	1	3500.00	3500.00
6 LUR	01001..	2	10:58A	11:58A	30S	10/09/12-10/12/12	THE PRICE IS RIGHT	2	1500.00	3000.00
7 LUR	Th	1	11:58A	12:30P	30S	10/11/12-10/11/12	NOON NEWS	1	1000.00	1000.00
8 LUR	M	1	01:30P	02:00P	30S	10/08/12-10/08/12		1	1000.00	1000.00
9 LUR	01011..	3	02:58P	04:00P	30S	10/09/12-10/12/12	DR. PHIL	3	1000.00	3000.00
10 LUR	11111..	5	04:00P	05:00P	30S	10/08/12-10/12/12	JUDGE JUDY	5	1400.00	7000.00
11	11111..	5	05:00P	06:00P	30S	10/08/12-10/12/12	5PM EARLY NEWS	5	3000.00	15000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS	Fairfax	VA	22030-7428		Washington	DC 20003-0734	
	USA				USA		
CONTACT	Rachael Beale				PRODUCT Gillibrand for Senate 2012		
LOCAL SALESPERSON	VINCENT MCCARTHY		AGENCY EST. NO. 11699		PRODUCT CODE	1300	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/08/12 AND ENDING 10/14/12 NO. WEEKS: 1							

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			FROM	TO						
CDR-AP										
12	11111..	5	06:00P	06:30P	30S	10/08/12-10/12/12		5	2700.00	13500.00
CDR-AP										
13	11110..	4	06:58P	07:28P	30S	10/08/12-10/11/12	INSIDER	4	2400.00	9600.00
LUR										
14	10111..	4	07:27P	07:58P	30S	10/08/12-10/12/12	ENTERTAINMENT TONIGHT	4	2400.00	9600.00
LUR										
15	Sa	1	06:58P	07:56P	30S	10/13/12-10/13/12	ENTERTAINMENT TONIGHT SAT	1	1200.00	1200.00
LUR										
16	M	1	08:58P	10:00P	30S	10/08/12-10/08/12	TWO BROKE GIRLS/ MIKE &	1	30000.00	30000.00
LUR										
17	T	1	09:00P	10:00P	30S	10/09/12-10/09/12	NCIS: LOS ANGELES	1	20000.00	20000.00
LUR										
18	Sa	1	09:58P	11:00P	30S	10/13/12-10/13/12	48HRS SAT 10-11PM	1	7500.00	7500.00
LUR										
19	Su	1	09:00P	10:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	25000.00	25000.00
LUR										
20	1111100	5	11:00P	11:35P	30S	10/08/12-10/12/12	LATE NEWS M-SUN	5	3500.00	17500.00
LUR										
21	Sa	1	11:00P	11:35P	30S	10/13/12-10/13/12	LATE NEWS M-SUN	1	3500.00	3500.00
LUR										
22	10101..	3	11:35P	12:37A	30S	10/08/12-10/12/12	DAVID LETTERMAN SHOW	3	1800.00	5400.00

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			FROM	TO						
LUR										
Total Contract:								57		186500.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						186500.00	.00	.00	186500.00	
GRAND TOTAL									186500.00	

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